



## Message from the President

Our Annual Meeting elected a new slate of officers. The two changes saw Bill Davis elected Vice President and yours truly elected President. I know you would want to join me in extending a hardy thank you to Lyle Peters for a job well done these past 4 years. Having served in this post several years ago I am familiar with the effort it takes. That effort is made so much easier because of the wonderful board members and directors who volunteered to serve with me. Please extend your thanks when you see them.

If you missed our Annual Meeting you missed a well-executed presentation by our own Jean Thielen. Viewing Jean's presentation was made easier to see for the first time by using a video camera to project her presentation on a large screen. Everyone had a good view no matter where they were sitting.

Fall will soon be here giving us pause to consider what we would like to paint plein air while the weather is still favorable and what we will be working on during the winter months. I was able to produce a lot of new work this summer and look forward to a full winter of painting between my teaching at MIAD.

By the time you receive this newsletter our fall show at the Anderson Art Center will be in full swing with new work from all of you. Congratulations to everyone for your first rate submissions. The exhibition looks really terrific. If you missed the opening be sure to see the show before the closing on October 11, 2009.

Your Board has developed a schedule for the coming year through the Annual Meeting next year - look for that schedule in another part of this newsletter and put those important dates on your calendar.

Everyone who attended liked our Annual Banquet location last year so we will again be at Carini's on Milwaukee's East Side October 24 before the weather gets foul. Hope you can make it this year. More information will be sent out at a later date.

We will be kicking off the fall with a member meeting and a presentation on 'Showing Your Artwork on the Web' to be held at the Marcia Coles Community Room in the Lake Park Pavilion on September 26. See more details about this meeting in this newsletter.

And finally, I would be remiss if I did not say goodbye to a good friend of mine and ours, Bruno Rohlffs. Bruno passed away suddenly in June after complications from heart surgery. I worked with Bruno for many years in the Advertising / Design business and always appreciated his diligence and hard work in the typography business. Bruno got me interested in WWS many years ago and encouraged me, when he was President, to be the Newsletter Editor. That was the start of my long association with WWS. Throughout many of those years Bruno served on the board in many capacities. He was presented with a well deserved special congratulations and appreciation award from WWS at our Annual Banquet in 1999 that read: 'In appreciation for your dedicated and unselfish service to the Wisconsin Watercolor Society. You have earned the respect and gratitude of the entire membership'.  
Thanks Bruno.

Steve Horvath

## Note from the Editor

Please send any change of email address information to Kappy Schwab, [kschwab1@wi.rr.com](mailto:kschwab1@wi.rr.com) and Steve Horvath, [horvath@execpc.com](mailto:horvath@execpc.com)

## Board Notes

The meeting was held on June 6, 2009 and called to order by president Steve Horvath. Present were Bill Davis, Joyce Eesley, Kappy Schwab, Alice Struck, Karen Finerty and Kitty Sturrock. A tentative schedule of our events for the year was worked out and will follow in this newsletter. Six artists submitted work for jurying. Five were accepted pending membership approval at the fall show. See Fall Show article on next page

## Annual Meeting

At our April Annual Meeting, board meeting and member program Alice Struck directed the election of officers. The slate of officers was:

**President, Steve Horvath**

**Vice President, William Davis**

**Secretary, Kitty Sturrock**

**Treasurer, Joyce Eesley**

The nominees were elected by a unanimous vote. The Spring Show at the State Street Gallery in Madison included 76 pieces. There was a good turnout for the reception and the show was well received. Following the meeting, Jean Thielen gave a wonderful demonstration on how she paints on rice paper.



Jean Thielen demonstration at Annual Meeting

## WWS Website

Has everyone checked out the WWS website? [www.wisconsinwatercolorsociety.com](http://www.wisconsinwatercolorsociety.com) This is an opportunity to notify those interested in your work and any buyers that you have images to view on the website. Do you have your images on the website? The website is currently being updated with any changes or additions after it was launched earlier this year. If you haven't sent images or have questions, contact Steve Horvath and he

will help you with the process. We hope to enable artists to make changes at least once a year. It costs nothing as a member to be included on our site for the first time. In the future there may be a small fee yet to be determined.

## WWS Historian Position Opening

Would you like to become the WWS Historian. Several years ago we created a Director position called 'Historian'. The purpose of creating that position was to develop a historical file of the Wisconsin Watercolor Society. One of our past members, Mudi Klum did a wonderful job of organizing all of our historical files that consisted of photos, newspaper articles on WWS and our members, and correspondence etc. These files are now being stored, along with other WWS goodies, at the Charles Allis Art Museum. There may be more information out there to add to those files.

I have 3 reasons for wanting to restore the Historian position:

1. In 2012 we will be celebrating our 60th anniversary of the formation of WWS and I would like to see us have a special exhibition to commemorate that event. We did that in 2002 and that was a very successful exhibition.

2. Our Spring Exhibition in 2012 will be at the new facility of the Museum of Wisconsin Art. We will celebrate our 60th anniversary. The art historian would have the opportunity to work with the museum to help curate a small part of the exhibition relating to some of our founding members.

3. Lastly, I would like to have us develop a small brochure that describes what our organization is all about that could be used as a handout at all of our exhibitions. A brochure could be a vehicle to promote ourselves to anyone interested in becoming a member of WWS. The Historian would be instrumental in collecting and organizing the information for the brochure.

If you are interested and would like to talk further about this position and what it might entail please contact me, Steve Horvath at: (414) 322.7725 or e-mail me at [horvath@execpc.com](mailto:horvath@execpc.com). We could have Co-Historians if 2 or 3 of you see an opportunity to work together.

## Publicity/Nominations

Alice Struck could use assistance with items relating to publicity. Please call her if you can help, 262-242-3853, or email, [aastruck@sbcglobal.net](mailto:aastruck@sbcglobal.net)



Annual Banquet at Carini's La Conca d'Oro  
Saturday, March 21, 2009

Judy Gahn-Murphy, Barbara Sorenson Rambadt,  
Celeste Horvath and Kappy Schwab (left to right)

## Fall Member Meeting

We are having a fall member meeting Saturday, September 26, 2009 from 1:00 - 3:00pm. The purpose of this meeting is to get together and keep our membership better informed on a variety of topics. Our new fall meeting will be about starting a website or maintaining a site if you already have one.

“What can a website do for me,” is a question I have heard many artists ask. If you have asked yourself this question as I did a few years ago, this is the presentation you want to see. Scott Baitinger, the person who put our website together and has implemented recent changes in our site is going to give a presentation to WWS members at our opening member meeting in September.

Scott's presentation is not just for the uninitiated but for those of us who have an existing web site as well. He will look at the advantages of having your work on the web, what your web site could or should try to accomplish, and how you go about getting started. For those of us who already have a web site he will talk about how to maintain, analyze, and improve what we have.

This will also be an opportunity to talk about and give feedback on our own WWS website, [www.wisconsinwatercolorsociety.com](http://www.wisconsinwatercolorsociety.com).

The presentation will take place at the Marcia Coles Community Room in Lake Park below Bartolotta's Lake Park Bistro Restaurant. There is convenient parking near the meeting room.

## Fall Show

The WWS Fall Show is currently on view at the Anderson Arts Center, one of the Kenosha area's historic mansions, 121 Sixty-Sixth Street in Kenosha, WI, 262-653-0481. The Opening Reception was held Sunday afternoon August 9 from 1:00-4:00pm. Forty-one works are on view in the second floor gallery. The membership voted on and approved the five prospective new members. They are: Sara Gatyas, Mary Francis Hill, Claudia Prehn, Shelby J. Scait and Steven Weiss. Congratulations to our new members!



WWS Fall Exhibition at Anderson Arts Center  
Lyle Peters and Kappy Schwab

## Spring Show

Exhibits chairperson Judy Murphy reports that our Spring 2010 Show will be at the Jura Silverman Gallery, 143 S. Washington, Spring Green, WI. The Show dates are May 8 – June 27, 2010. There will be a Sunday Opening Reception on May 16, 2:00 – 5:00pm. The gallery will receive works May 1, 2 and 3. We are looking for ten images from the show for promotional pieces in March. If you can send Judy a jpeg of work you will be showing at the Spring Show please send by email, [rtbyjudy@gmail.com](mailto:rtbyjudy@gmail.com). A Fall 2010 Show is in the works for New Visions Gallery in Marshfield, WI. The show dates are September 12 – October 30, 2010. More information will follow in the February newsletter.

## Annual Banquet

The Annual Banquet will be held on Saturday, October 24, 2009. We will again enjoy the wonderful Italian food served at Carini's La Conca d'Oro, 3468 N. Oakland Avenue, Milwaukee, WI. We had a great time last year and hope to see a good turnout for this event. Watch for more details to follow.

## Member News

"Four Score...And Counting", ninety-six paintings by Sheboygan artist, **James Michael**, were featured in a solo exhibition at the Gallery 110, Plymouth Arts Center in Plymouth, October 3 – November 30, 2008.

Three paintings by Port Washington artist **Shirley Schanen Gruen** are included in the new corporate art collection of the Northwestern Mutual Insurance Co. in their new building in Franklin, WI. The Campus features forty-one paintings of Wisconsin art. Gruen's paintings are all scenes of Port Washington: "Port at Dusk", "Guardians of the Lake" and "Tall Ships at Port."

A solo show, "'Life Moments'" at the Cedarburg Cultural Center, Cedarburg, WI featured Denmark artist **Molly Johnson** July 5 through August 16. Molly was honored with the exhibition after winning Best of Show during the You Gotta Have Art 2009 – "The Little Show: Miniature Art Exhibit."

**Shirley Gruen, William Davis, Kappy Schwab** and **Alice Struck** participated in the 62nd Annual Ozaukee County Art Show March 29 – May 3, 2009. It was on view at the Cedarburg Cultural Center in Cedarburg, WI. William Davis, Kappy Schwab and Alice Struck were award winners.

New member, **Jane Barnard**, received an Honorable Mention prize for her watercolor, "Cave Point" in the Door County Art League's 23rd Annual Juried Exhibit. The exhibit was on view through August 3rd at the Door Community Auditorium in Fish Creek, WI. Jane is also slated for a solo exhibit at Silver Lake College in Manitowoc in March 2010.

**Jean Thielen** will be our new liaison between the TWSA and WWS. When Jean was at the Kenosha Public museum helping to pack up all the paintings in the show, she was surprised to discover three of her students from a past workshop she gave in Elkhart Lake. All are very active in the TWSA - Suzanne Hetzel, the outgoing president, Sheryl Coon, incoming vice-president, and Donna Jill Witty, a member of the board. All had lunch together reminiscing about the workshop and Suzanne suggested Jean be a liaison.

Several of our WWS members were represented in the "Alive in the Arts....A Joan Kohn Juried Exhibition", in

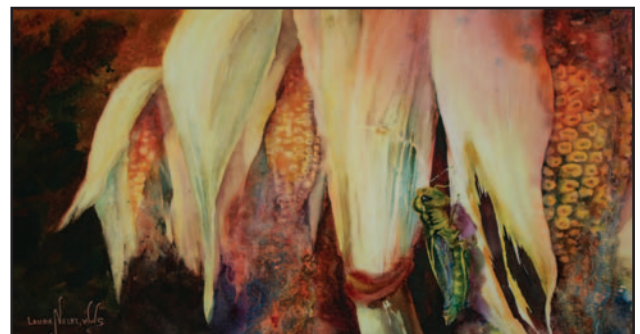
Plymouth, WI .May 22 – August 9, 2009. They are: **Charles Ausavich, Joyce Eesley, Evie Grasse, Keary Kautzer, James Michael, Joye Moon and Kappy Schwab**. Keary Kautzer took top awards with his Best of Show and First Place recognition. Two Merit Awards were presented to James Michael.



Keary Kautzer, "Sunbeam", First Place Award

**Don Vanderleest** was awarded first prize in watercolor at Racine's Monument Square Art Fair, Racine, WI.

**Laura Nelke** returned to Colorado Springs in late August to teach a sequel to her last year's "Exploring Watercolor" workshop. In addition, Laura's painting "Disproportionate Appetite--WI" was juried into the Culture and Agriculture exhibition at New Visions Gallery in Marshfield; this exhibit opened in August and continues through September 19, 2009. A full-color catalog of the show is available from New Visions Gallery. This past spring Laura was juried into the Portal Wisconsin Online Gallery, and information about her is now accessible from that gallery's website, [www.portalwisconsin.org](http://www.portalwisconsin.org).



Laura Nelke, "Disproportionate Appetite--WI"

**Ron Stokes** has been named winner of the 2009 Wesley Tepy Community Service Award in the Arts by the University of Wisconsin-Manitowoc Lakeshore Wind Ensemble Association. Stokes, a Manitowoc art educator, watercolor painter and owner of Gallery East in Manitowoc, is the 11th recipient of the award, established in 1999 to honor a person in the greater Manitowoc area who made a substantial contribution to the arts. Herold Times Reporter

**Kitty Sturrock** and artists, Robert Hagen, Helen Waldschmidt and Kyle Zubatsky, has her work featured in the CR Davidson Art Gallery as part of the show titled, "From the land of Oz—a Journey to the Historic Third Ward." The exhibit runs through August 30. The gallery is open Thursday's, Fridays and Saturdays from 12:00 – 5:00pm and is located in the Marshall Building, Suite 210, 207 East Buffalo Street, Milwaukee, 414-220-9389.

### **Bruno O. Rohlffs (1920-2009)**



Our dear friend Bruno Rohlffs, age 88, passed away June 10, 2009 in Plymouth, WI. Long time member of WWS Bruno actively exhibited and had two paintings in Plymouth's annual juried show, "Alive in the Arts" at the time of his death. Bruno was a wonderful watercolor and pencil artist and his works have been displayed throughout Wisconsin. One of the subjects that Bruno loved was sketching and painting trains. Last December he exhibited 19 graphite pencil drawings and watercolors depicting area RR stations, American steam trains, diesel engines and some scenes of all-electric systems in France and Germany at the Plymouth Arts Center.

Bruno attended the University of Wisconsin – Sheboygan and in Madison majoring in languages. In 1942 he enlisted in the United States Army where his language in German, French and Italian served him well in the European Theater as a Special Agent/Warrant officer of the Army Counter Intelligence Corp. Following the service, Bruno attended Layton School of Art in Milwaukee, graduating with a diploma in advertising art and typography. He started work at Trade Press Publishing Company in Milwaukee, in 1950, as a typographical layout artist. He later served many years as manager of Trade Press typographers retiring in 1984.

## **Wisconsin Watercolor Society** *Activities for the 2009/2010 Annual Calendar* **2009**

### **September 2** **Board Meeting and Member Program**

#### **Board Meeting**

12:00 – 1:00pm

Marcia Coles Community Room  
Lake Park, Milwaukee, WI

#### **Member Program**

The value of having a web-site, how to get started, setting one up

1:00 – 3:00pm

(approx. one hr. presentation followed by questions)

### **October 24** **Annual Banquet**

Carini's La Conca d'Oro,  
3468 N. Oakland Avenue  
Milwaukee, WI  
6:00pm

### **2010** **Dues are payable by January 31<sup>st</sup>**

### **April 17** **Board Meeting and Annual Meeting**

#### **Board Meeting**

1:00 – 3:00pm

Marcia Coles Community Room  
Lake Park, Milwaukee

Election of officers (Alice, Chair, Nominating Committee)

#### **Annual Meeting**

Member Program / Demonstration

2:00 – 3:00pm

### **May**

Produce/mail membership roster

Update web, coordinated with the Web Master



WWS Fall Exhibition at Anderson Arts Center  
Chuck Ausavich, "City Scape"

## Watercolor Workshops

**Transparent Watercolor Society of America**

**Jean Grastorf**, June 7 – 11, 2010

**Frank Francese**, June 14 – 18, 2010

Five days, 9:00 – 4:00pm, lunch provided

Fee: \$525 nonmembers, \$475 members

Kenosha Public Museum

5500 1st Avenue, Kenosha, WI 53140

twsaworkshop@sbcglobal.net, 847-372-5622

### **Connie Glowacki Watercolor Workshop**

**Crossroads at Big Creek, Sturgeon Bay, WI**

October 6 – 8, 2009, 9:00 – 4:00pm

Fee: \$145 for 3-day class, 12 students

watercolor@connie-glowacki.com, 608-774-4737

### **Peninsula Arts School**

**Donna Jill Witty**

**“Painting a Dynamic Still Life”**

**October 5-7, 9:00 -4:00pm**

Tuition: Member \$315, Non-member \$340

www.peninsulaartschool.com, 920-868-3455

## Exhibit Opportunities

**Anderson Arts Center, Kenosha, WI**

**Winter Juried Exhibition**

November 1 – January 3, 2010

Cash awards, 1st Place: \$250, 2nd \$200, 3rd \$150

In addition, 5 awards for individual artist shows at the Anderson Arts Center in the Upper Galleries in 2009,

Opening Reception Sunday, Nov. 1, 2:30pm

121 Sixty-sixth Street, Kenosha, WI

Carolina@andersonartcenter.com, 262-653-0481

### **Center for the Visual Arts**

**Midwest Seasons Exhibit, Wausau, WI**

20th Annual juried exhibit scheduled for

January 15 – February 28, 2010, \$1250 in awards

For prospectus, email cvawausau@gmail.com or send a #10 SASE to CVA, 427 North 4th St, Wausau, WI 54403

### **Call to Artists – The EIGHT COUNTIES exhibition**

at the Kohler Arts Center is now taking entries with a deadline of October 30, 2009

January 25 – March 21, 2010

608 New York Ave, Kohler, WI

www.JMKAC.org/Eight Counties for information

### **TWSA 34th Annual National Exhibit**

**May 1 – July 25, 2010**

Kenosha Public Museum, Kenosha, WI

www.watercolors.org

### **Watercolor Wisconsin 2009**

**43rd Annual Competition**

December 13 – April 24, 2010

RAM's Wustum Museum of Fine Arts

Digital Images deadline: Thursday, October 8

Work Shipped deadline: Thursday, October 8

Delivered work deadline: Oct. 9 – Oct. 11, 2009

Opening reception and Award Ceremony at

RAM's Wustum Museum

2519 Northwestern Avenue, Racine, WI

dzaleski@ramart.org or call 262-638-8300

## Shows to Enjoy

**Charles Allis Museum**

**Wisconsin Master's Series – Emily Groom**

November 25 – January 15, 2010

Emily Groom (1875-1975) was a well known and loved Wisconsin painter and art teacher whose work focused largely on florals and landscapes that favor French Impressionism. Groom was a co-founder of the Wisconsin Watercolor Society and a member of Wisconsin Painters and Sculptors. As both teacher and working artist she influenced and nurtured countless Wisconsin artists.

### **SPLASH 6 1/2**

**UW/Sheboygan Fine Arts Gallery**

**October 2 – October 29, 2009**

An exhibition of watercolors by students of Sheboygan artist, James Michael will open Friday, October 2 with an Artists Reception at 5:00 – 7:30pm Sheboygan, WI

### **Museum of Wisconsin Art**

**“Isle of Inspiration: REDISCOVERING MILWAUKEE'S JONES ISLAND”**

September 2 – November 1, 2009

Opening Reception: Sunday, Sept. 13, 1:30 – 4:00pm

300 South 6th Avenue, West Bend, WI 53095

Over the years Jones Island inspired artists such as Frank Enders, Max Fernekes, Emily Groom, Paul Hammersmith, Harold Thorson Lindberg, Robert von Neumann, George New, Alfred Pelikan, Franz Rohrbeck, James Schwalbach, Helmut Summ, and Howard Thomas. Their work, together with historic maps and photographs, will comprise the first-ever exhibition to focus on the artistic representation of Jones Island .

## The Problem with Green

(or: It's not easy painting green – Kermit's Lament)

Alla Jablakow, TWSA Master Status

I am absolutely hung up on nature. I paint with the seasons. My favorite is fall, when trees and scrubs are a riot of color, glowing and hot with the sky providing a glorious cobalt compliment. Winter snow (which I love) is mostly blank paper with a light blush; all colors of interest concentrated in the long cast shadows. Spring is soft and hazy and full of promise; soft warm greens and browns and gentle violets. Summer is my favorite: what to do with all those greens?!!! The picture on the bag of my garden fertilizer is extremely boring. Most green paintings I've seen are boring...

I remember Jeanne Dobie's advice: avoid using neutral green (that Hooker's green), and push your greens towards warm by adding aureolin or raw sienna. My favorite is olive green. Or push your greens toward cool: my favorite is viridian, pure from the tube or grayed down with permanent rose. Keep in mind that leaves are reflective surfaces, facing the sky. They are almost blue or even white. Facing the ground, they are rich brown greens. For the mosses and ferns on the forest floor I mix Winsor green (phthalo green) with quinacridone sienna or burnt sienna. Cool dark greens can be mixed with French ultramarine and aureolin or indigo plus quinacridone gold or aureolin.

When painting florals, do tone down the greens and let the blossoms sing. Just like in landscapes, let either the cools or warms predominate. And don't forget to throw some of the flower color into the reflective foliage for unity sake.

About that perfect sunlit lawn: use aureolin with a touch of viridian and splash gently with rose madder genuine. Relieve large areas of cool green with splashed of violet. My favorite is permanent magenta or cool cobalt violet. Green paintings will never be boring again!

## Ode to My Wife The Watercolor Painter

Author unknown

She learned to paint on Monday  
her strokes were going fine  
She forgot to thaw our dinner  
so we went out to dine.

She painted trees on Tuesday  
she says they are a must.  
They really were quite lovely,  
but she forgot to dust.

On Wednesday it was daisies,  
she says they're really fun.  
What lights! What darks!  
But the laundry wasn't done.

Her apples were on Thursday  
so juicy, bright, and red  
I guess she really was engrossed:  
she never made the bed.

It was violets on Friday  
in colors she adores.  
It never bothered her at all-  
the crumbs on all the floors.

I found a maid on Saturday,  
my week is now complete  
My wife can paint the hours away;  
The house will still be neat.

Well, it's already Sunday,  
but don't call me a saint.  
I cursed" #!8! I raved"#!!!! I ranted\*%##!!!  
The maid has learned to paint!

## I NEED YOUR NEWS!

Let me know what is happening in your area-exhibitions, workshops, painting trips, current museum exhibitions, awards. I would love to hear from you! Send articles about members, photographs/digitals of artwork. Deadline for February issue is January 1, 2010.

Please send any information by email:  
kschwab1@wi.rr.com,  
By regular mail:

**Kappy Schwab/WWS Newsletter**  
**3800 W. Grace Avenue**  
**Mequon, WI 53092**  
**Fax: 262-242-2246**

Please, no-handwritten or phone-in submissions.  
Submissions may be excluded due to space restrictions.

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